

News

30 August 2010



HOLDEN

Embargoed until 6.00am, 31 August 2010

THE VERY CLEVER COMMODORE - INTRODUCING SERIES II

- **Smart new touch-screen infotainment system on all models**
- **Improved fuel economy and reduced CO₂ emissions across the range**
- **3.0-litre V6 and 6.0-litre V8 models capable of running on any blend of bio-ethanol up to E85**
- **Interior and exterior styling updates across all models**

Holden today is **introducing VE and WM Series II**, the latest versions of one of **New Zealand's most popular** range of vehicles.

Introducing:

Smart multimedia technology

Improved fuel economy on the 3.0-litre and 6.0-litre models

The capacity to run on **environmentally friendly** bio-ethanol

Series II brings **more multimedia features** to the Commodore range than ever before

All-new infotainment system that delivers full **Bluetooth®**, **USB**, **iPod®** and **MP3 player**

The **Holden-iQ** system is controlled through a clever, user-friendly **touch screen** mounted in the centre stack

Refreshed interior across all models.



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INTRODUCING SERIES II - THE VERY CLEVER COMMODORE

- **Smart new touch-screen infotainment system on all models**
- **Improved fuel economy and reduced CO₂ emissions across the range**
- **3.0-litre V6 and 6.0-litre V8 models capable of running on bio-ethanol**
- **Interior and exterior styling updates across all models**

Holden today is introducing VE and WM Series II, the latest versions of one of New Zealand's most popular range of vehicles.

With the new range Holden has finessed the formula that has made Commodore a firm favourite for New Zealanders, introducing smart multimedia technology, improved fuel economy on the 3.0-litre and 6.0-litre models, and the capacity to run on environmentally friendly bio-ethanol.

Series II brings more multimedia features to the Commodore range than ever before through an all-new infotainment system that delivers full Bluetooth®, USB, iPod® and MP3 player integration across the range.

Known as Holden-iQ, the system is controlled through a clever, user-friendly touch screen mounted in the centre stack - the cornerstone of a refreshed interior across all models.

Introducing increased plug-and-play music functions and the ability to rip and store CDs on an internal flash drive*, the system also delivers advanced satellite navigation features on selected models.

Commodore's smart technology extends to the Series II powertrain line-up which delivers further fuel economy improvements on all models.

Holden's frugal 3.0-litre SIDI V6 now achieves economy of 9.1 litres of fuel per 100 kilometres in the official *ADR81/02* test. The two per cent improvement adds to the 12 per cent fuel economy gain made in September last year when Spark Ignition Direct Injection engine technology was introduced to the Commodore range.

The 3.6-litre SIDI V6 used to power premium Commodore models makes average fuel economy gains of more than three per cent while all luxury and performance models powered by Holden's Gen IV V8 improve on average by more than six per cent.

Managing Director of Holden New Zealand Simon Carr, said Series II, which also receives a range of exterior design enhancements, reflected Holden's focus on continuous improvements for Commodore.

"Our approach to Commodore has been about making a great car even better," said Mr Carr.

"It's about introducing more improvements more often and getting technology into the car that our customers need and want."

"That's what we have done with Series II."

"Our customers have been telling us they want to see our models refreshed with greater



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functionality from Omega to Caprice.

“We have listened and responded in a way that continues to position Commodore as the smart choice for New Zealand motorists.”

Smart Technology – Holden-iQ

The Holden-iQ system brings music, telephone and satellite navigation features to Series II models in one clear, user-friendly arrangement.

The focus of the system is a fully integrated, 6.5-inch full colour multifunction LCD touch screen mounted in the centre stack of all vehicles across the Series II range.

Featuring rich colour graphics, the display has been benchmarked against high-end multimedia products such as computers, phones and video games, providing a wide range of audio-visual functions.

Music can be played via an iPod®, memory stick, CD or wirelessly transferred from a paired mobile phone. USB devices and iPods plug into dedicated sockets located inside the centre console, and all music file playback from compatible devices is controlled via the touch screen.

Holden-iQ also introduces ‘virtual changer’ CD storage which replaces the mechanical stacker system from previous models with the capacity to rip and store up to 15 CDs on an internal flash drive*. The system supports CDDA, CD-R, CD-RW, MP3 and WMA playback. DVD systems, where fitted, also display on the Holden-iQ touch screen.

New Bluetooth® functionality improves drivers’ hands-free mobile phone experience. It synchronises a compatible phone’s address book and recent call history then displays the information on the touch screen. Outbound calls can be made via the contact list or a dedicated touch-screen key pad.

The high-feature Holden-iQ navigation system, standard on SS V-Series, Calais V-Series and Caprice models, delivers a high-clarity full colour mapping system and intuitive controls. Voice guidance is integrated into the vehicle’s audio system.

It also features a touch screen keyboard to facilitate easy text entry, isometric and 3D map views and on-screen turn-by-turn and audio route guidance.

On those same models the touch screen also features a reversing camera display which is activated whenever reverse gear is selected. A strong safety feature, the colour screen display operates in tandem with audible park assist and works to show any obstacles directly behind the vehicle.

**Not available on Omega*

***Reversing camera not available on Ute.*



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Improved Fuel Economy and reduced CO₂ emissions

Holden engineers and designers working on Series II have instituted a series of modifications to produce an average fuel economy gain for all V6 models of 2.8 per cent and an average fuel economy gain for all V8 models of six per cent – making a combined average of just over four per cent across the VE and WM Series II range.

Modifications included aerodynamic improvements, which lower fuel consumption by reducing the vehicle's drag co-efficient, and mechanical changes. Omega and Berlina models were also fitted with lower rolling resistance tyres.

Aerodynamic improvements include:

- Addition of panels under the vehicle floor to reduce airflow drag (sedan and Sportwagon, excluding Omega)
- Reduced trim height on Omega and Berlina sedan
- Air deflectors fitted to the front of sedan rear wheels (Omega, Berlina Calais)
- Rear decklid re-design to include aero lip detailing (sedans)
- Front undertray modified to reduce drag

Mechanical changes include:

- Fitment of a clutched air conditioning compressor, which does not pump when the air conditioning system is turned off
- Engine idle speed reduction on 3.6L V6 SIDI variants

Series II - Fuel Efficiency

Vehicle	Engine	Transmission	Combined Fuel Consumption (l/100km)		
			MY10	MY11	Improvement
Omega sedan	3.0L SIDI	Auto	9.3	9.1	2%
Omega sedan LPG	3.6L PFI LPG	Auto	13.4	13.4	0%
Berlina Sedan	3.0L SIDI	Auto	9.3	9.1	2%
SV6 sedan	3.6L SIDI	Auto	10.1	9.8	3%
SS sedan	6.0L AFM	Auto	12.6	12.3	2%
SS V Sedan	6.0L AFM	Auto	12.6	12.3	2.5%
Calais Sedan	3.6L SIDI	Auto	9.9	9.8	1%
Calais V Sedan	3.6L SIDI	Auto	10.1	9.8	3%
Calais V Sedan	6.0L AFM	Auto	12.6	12.3	2.5%
Caprice	3.6L SIDI	Auto	10.3	9.9	4%
Caprice V	6.0L AFM	Auto	12.6	12.3	2.5%
Omega sportwagon	3.0L SIDI	Auto	9.3	9.2	1%



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SV6 sportwagon	3.6L SIDI	Auto	10.3	9.9	4%
SS V sportwagon	6.0L AFM	Auto	12.8	12.3	4%
Calais V sportwagon	3.6L SIDI	Auto	10.3	9.9	4%
Calais V sportwagon	6.0L AFM	Auto	12.8	12.4	3%
SV6 ute	3.6L SIDI	Auto	10.1	9.9	2%
SS ute	6.0L AFM	Auto	12.9	12.4	4%
SS V ute	6.0L AFM	Auto	12.9	12.4	4%
SS V ute	6.0L AFM	Manual	14.0	12.3	12%

Series II - CO₂ Emissions

Vehicle	Engine	Transmission	CO ₂ Emissions (g/km)		
			MY10	MY11	Improvement
Omega sedan	3.0L SIDI	Auto	221	216	2.5%
Omega sedan LPG	3.6L PFI LPG	Auto	217	217	0%
Berlina sedan	3.0L SIDI	Auto	221	216	2.5%
SV6 sedan	3.6L SIDI	Auto	241	234	3%
SS Sedan	6.0L V8	Auto	298	292	2%
SSV sedan	6.0L V8	Auto	298	292	2%
Calais sedan	3.6L SIDI	Auto	236	234	1%
Calais V sedan	3.6L SIDI	Auto	241	234	3%
Calais V sedan	6.0L V8	Auto	298	292	2%
Caprice	3.6L SIDI	Auto	245	236	3.5%
Caprice V	6.0L V8	Auto	298	292	2%
Omega Sportwagon	3.0L SIDI	Auto	221	218	1%
SV6 Sportwagon	3.6L SIDI	Auto	245	236	3.5%
SSV Sportwagon	6.0L V8	Auto	303	292	3.5%
Calais V Sportwagon	3.6L SIDI	Auto	245	236	3.5%
Calais V Sportwagon	6.0L V8	Auto	303	297	2%
SV6 Ute	3.6L SIDI	Auto	241	236	2.0%
SS Ute	6.0L V8	Auto	307	296	3.5%



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Auto

SSV Ute	6.0L V8	Auto	307	296	3.5%
SSV Ute	6.0L V8	Manual	331	291	12%

Styling

The multi-award-winning VE Commodore made a strong and dramatic design statement, characterised by its classic rear wheel drive proportions and an athletic stance emphasised by striking wheel arches.

For Series II, designers briefed to refresh the exterior have executed a series of subtle changes, including new front fascia, grille and headlamp treatments across the range.

Berlina specification and above feature new alloy wheels and the upper decklids of the sedan models are enhanced with integrated aero lip detailing.

On the interior, Holden has continued its trend of creating unique personalities for each model. Mainstream, prestige and sports models all receive new centre stack features, mouldings, decoration and illumination colours.

Interior design work has focused on high standards of perceived quality, and creating a more 'pilot oriented' cabin integrating new features and accessories.

Readily apparent is a higher-mounted, more prominent placement of the Holden-iQ system display screen, controls and air vents.

Interior and exterior design enhancements across the range include:

Omega

- Entirely new front fascia with a bolder, squarer appearance and new lower outboard inserts
- New larger grille, with a bright chrome detail surround and new hexagonal mesh inner
- Revised headlamp shape with new lens and bright bezel
- Decklid with integrated aero lip detailing (Sedan only)
- New IP centre stack with 6.5-inch full colour touch screen
- New centre console surround
- New full width decorative appliqué
- New HVAC controls

Berlina

Builds on Omega features with –

- New grille with prominent bright chrome crossbar
- New unique fog lamp surrounds
- New 17-inch, ten-spoke machine-faced alloy wheels
- New interior trim with woven fabric seat inserts and Sportec bolsters

Calais

Builds on Berlina features with –

- New front fascia and unique grille with prominent chrome header (attached to engine hood)



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- New larger grille has full chrome surround, hexagonal mesh inner
- Lower fascia has full width bright detail
- Revised shape projector headlamps feature new black and bright bezel
- Full length bright chrome moulding on lower doors
- New 18-inch ten-spoke machined alloy wheels

Calais V-Series

Builds on Calais features with –

- New bigger 19-inch twin five spoke machined alloy wheels

Commodore SV6 and SS

- Exclusive sports front fascia, set apart by a new, larger grille
- Bolder, more muscular look accentuated by aggressive lower air intake
- Revised headlamp shape with new black bezel detail
- Integrated aero decklid lip detailing complements sports rear spoiler (Sedan only)
- New 18-inch twin five-spoke machined alloy wheels
- New SS-style sports front seats for SV6 with deep bolsters and body-hugging contours
- High-mounted circular interior air vents.
- New sports centre stack with 6.5-inch full colour touch screen
- New sports IP decorative appliqué
- New 'white on Razor Grey' instrument cluster illumination for improved readability on SV6
- New 'white on red' instrument cluster illumination for improved readability on SS
- Gloss black instrument cluster surround
- Razor grey finish 'wrap-around' linear treatment on lower IP. Extends from IP into the door handle surround and through the console

Commodore SS V-Series

Builds on SV6 and SS features with –

- Revised shape projector headlamps feature new black and bright bezel (same as Calais)
- New twin five-spoke 19-inch machined alloy wheels
- Full colour mapping satellite navigation
- Rear Camera and Rear park assist (Sedan and Sportwagon)

The Series II colour palette features 12 choices, including four new colours. The new colours are:

- **Alto Grey** – new mid-toned grey with silver highlights
- **Hazard** – head turning bright solid yellow
- **Mirage Glow** – a light, soft and luxurious beige
- **Sizzle** – metallic red

Carryover colors include:

- **Heron** – solid white
- **Karma** – an architectural blue with metallic highlights
- **Nitrate** – a classic silver metallic
- **Phantom** – metallic black with silver highlights
- **Poison Ivy** – a sports green metallic with blue highlights



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- **Red Hot** – highly chromatic solid red
- **Voodoo** – solid electric sports blue
- **Wildfire** – metallic sports orange

More equipment, more features

Bluetooth® and iPod® integration is standard in all Series II vehicles, controlled through the Holden-iQ system.

Across the range each Series II model also receives dual-zone climate control and an outside temperature readout.

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30 August 2010

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SERIES II MODEL LINEUP AND FEATURE HIGHLIGHTS

Omega Sedan and Sportwagon

Standard features include:

- 3.0-litre SIDI Direct Injection V6 engine is capable of running on Flex-fuel, allowing the vehicle to run on any bio-ethanol blend up to E85, unleaded, Premium or any combination in between
- 6-speed automatic transmission with active select
- Optional 3.6 litre Dual Fuel LPG Alloytec V6 with four-speed automatic transmission (sedan only)
- Electronic Stability Control (ESC)
- Six airbags including: dual-stage front airbags for driver and front passenger, side impact airbags for driver and front passenger, side curtain airbags
- Dual-zone electronic climate control
- Colour touch-screen Holden-iQ system with single CD player, MP3 compatible; USB input, auxiliary input jack; integrated iPod support; enhanced Bluetooth® (phone book display, touch-screen dialling; Bluetooth® audio streaming
- 16 inch alloy wheels (4)
- Dual exhaust outlets, black tips
- Four-way electric adjustment of driver's seat
- Multifunction steering wheel
- Front and rear power windows
- Trip computer
- Cruise control
- 6-speaker sound system
- Sportwagon fold-flat rear seats

Berlina Sedan

Builds on Omega with

- Virtual CD changer, 1 GB flash drive storage
- Rear park assist
- Leather wrap steering wheel
- Front fog lamps
- New 17 inch machined alloy wheels (4)
- 7-speaker sound system
- Sportec seat trim
- Two priority keys

Luxury models

Calais Sedan



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Builds on Berlina with:

- 3.6-litre SIDI Direct Injection V6 engine
- 6-speed automatic transmission with Active Select
- New 18-inch machined alloy wheels
- Leather appointed seats
- Leather wrap gear selector
- 9-speaker sound system
- 8-way electric adjustment of front seats with 3-position memory
- Heated exterior mirrors with 'puddle' lamps and position memory
- Front centre armrest with leather trim
- Projector headlamps
- Dual exhaust outlets, chrome tips

Calais V-Series Sedan and Sportwagon

Builds on Calais with:

- 6.0-litre Generation IV Alloy V8 engine with AFM and SIDI Direct Injection is capable of running on Flex-fuel, allowing the vehicle to run on any bio-ethanol blend up to E85, unleaded, Premium or any combination in between
- Six-speed automatic transmission with Active Select
- Full colour mapping satellite navigation
- Rear camera
- Front and rear park assist
- New 19-inch machined alloy wheels (4)
- Chrome finish bodyside mouldings 9-speaker sound system
- Sports profile leather wrap steering wheel; multifunction, includes satellite navigation control
- Heated exterior mirrors with 'puddle' lamps and position memory
- 11-speaker sound system, including sub-woofers
- Projector headlamps
- Door entry lamps
- Rain sensing windscreen wipers

Performance models

SV6 Sedan, Sportwagon and Ute

Standard features include:

- 3.6-litre SIDI Direct Injection V6 engine
- Six-speed automatic transmission with Active Select
- Sports front seats
- Virtual CD changer ,1GB flash drive storage
- 7-speaker sound system
- Leather wrap steering wheel
- High-clarity sports instrumentation
- New 18-inch machined alloy wheels (4)
- Sports suspension
- Dual exhaust outlets, chrome tips
- Rear spoiler (sedan only)
- Sports body kit with fog lamps
- Cargo blind (Sportwagon only)

SS Sedan and Ute

Builds on SV6 with:



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- 6.0-litre Generation IV Alloy V8 engine with AFM and SIDI Direct Injection is capable of running on Flex-fuel, allowing the vehicle to run on any bio-ethanol blend up to E85, unleaded, Premium or any combination in between
- Six-speed automatic transmission with Active Select
- Embroided SS sports seats
- Quad exhaust outlets with chrome tips

SS-V Series Sedan, Sportwagon and Ute

Builds on SS with:

- Optional Six-speed manual transmission (Ute only)
- Full colour mapping satellite navigation
- Rear camera (sedan and Sportwagon)
- Rear park assist (sedan and Sportwagon)
- New 19-inch machined alloy wheels (4)
- Embroided SS leather appointed sports seats
- Leather wrap gear selector
- Sports profile leather wrap steering wheel
- 11-speaker sound system with sub woofers
- Alloy faced pedals
- Projector headlamps

Long wheelbase models

Caprice

Standard features include:

- 3.6-litre SIDI Direct Injection V6 engine
- 6-speed automatic transmission with Active Select
- Electronic Stability Control (ESC)
- 6 airbags including dual-stage front airbags for driver and front passenger, side-impact airbags for driver and front passenger
- Side curtain airbags
- Colour touch-screen Holden-IQ system with virtual CD changer, 1 GB flash drive storage; single CD player, MP3 compatible; USB input, AUX input jack, integrated iPod support; enhanced Bluetooth® (phone book display, touch-screen dialling); Bluetooth® audio streaming
- Full colour mapping satellite navigation
- Rear camera
- Front and rear park assist
- 18-inch machined alloy wheels (4)
- Rado gloss trim interior finish, platinum accents
- Leather appointed seat trim with leather door trim inserts
- Leather wrap multifunction steering wheel; includes satellite navigation control
- Leather wrap gear selector
- Dual-zone electronic climate control
- Projector headlamps
- Front fog lamps
- Dual exhaust outlets, chrome tips
- Front and rear power windows
- Cruise control
- Rain sensing wipers
- 8-way electric adjustment of front driver seat and 4-way front passenger seat. Driver's seat with memory for up to 3 settings



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- 11-speaker sound system, including sub-woofers
- Chrome finish body side mouldings
- LED tail lamps
- Tyre pressure monitor
- Diversity antenna: FM
- 8-way electric adjustment of driver's seats: Slide. Cushion tilt. Height. Recline
- Front and rear floor mats
- Chrome finish interior door handles
- Remote control priority key

Caprice V-Series

Builds on Caprice with:

- 6.0-litre Generation IV Alloy V8 engine with
- Active Fuel Management (AFM)
- Electric tilt and slide sunroof
- Rear seat overhead DVD player with dual
- LCD screens for two rear passengers
- New 18-inch machined alloy wheels (4)
- Rear overhead console remote control of audio and DVD functions
- Two wireless headsets; multi-mode function
- allows headset choice of radio, CD or DVD
- DVD plays on Holden-iQ system screen when car is stationary
- Premium leather seat trim with leather door trim inserts
- Tri zone electronic climate control: driver, front and rear passenger
- Bi-Xenon headlamps
- Chrome highlight exterior door handles
- Electro-chromatic interior rear vision mirror reduces headlamp glare automatically
- Bose® premium audio system with
- 10 speakers, including sub-woofers.
- Premium leather seat trim with leather door trim inserts
- 8-way electric adjustment of front seats: Slide. Cushion tilt. Height. Recline. Lumbar
- Heated exterior mirrors with 'puddle' lamps and position memory
- Quad exhaust outlets – chrome tips
- Full size spare alloy wheel and tyre

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News



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30 August 2010

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HOLDEN CAPRICE DOUBLE THE APPEAL WITH SERIES II

Holden is set to boost the **appeal** of its long-wheelbase **luxury cars** by offering buyers two well-specified versions of the flagship **Caprice** model.

The introduction of an updated WM Series II range in October will mark the debut of the **Holden Caprice V-Series**.

The sports luxury V-Series designation matches that of other premium Holdens and identifies this model as **top-of-the-range**.

Holden will discontinue its long-running Statesman nameplate.

Holden New Zealand **Managing Director Simon Carr** said "Market research consistently told us that the Caprice nameplate, with its definite **sports luxury** character, appealed to a far broader customer base".

Caprice Series II models benefit from **evolutionary upgrades to comfort, convenience and safety features**.

Heighten driving enjoyment

Improved fuel efficiency

Maintaining Holden trademark performance attributes

Advanced **new touch-screen Holden-iQ System interface** giving multi-media audio choices which include a virtual CD collection, fully integrated iPod® connectivity, MP3 player and USB flash drive. Bluetooth® connectivity is enhanced.

The touch-screen system also supports **full colour satellite navigation** with a rear view **camera**. Both features are included as standard.

The Caprice V-Series offers further inducements, among them a **sunroof**, exclusive



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full **Nappa leather trim** and interior appointments, **dual-screen rear DVD** (which also plays through the Holden-iQ touch screen when the car is stationary), a **Bose® premium audio system** and **Tri-zone climate control**.

HOLDEN DOUBLES CAPRICE APPEAL WITH SERIES II

Holden is set to boost the appeal of its long-wheelbase luxury cars by offering buyers two well-specified versions of the flagship Caprice model.

The introduction of an updated WM Series II range in October will mark the debut of the Holden Caprice V-Series.

The sports luxury V-Series designation matches that of other premium Holdens and identifies this model as top-of-the-range.

Completing the line-up is the Caprice Series II, which shares the stretched silhouette, 18-inch alloy wheels and strong design character of its counterpart.

With this move, Holden discontinues its long-running Statesman nameplate.

Holden New Zealand Managing Director Simon Carr said the revised long-wheel base strategy was the result of detailed customer feedback.

“Market research consistently told us that the Caprice nameplate, with its definite sports luxury character, appealed to a far broader customer base,” Mr Carr said.

“We believe that presenting a choice of two models which share the same strong brand appeal but differ in specification will now make the step up to Caprice from its short-wheelbase siblings such as the Calais V, a more natural move for many buyers.”

“These customers readily identify Caprice as a prestige offering - they don’t see the point of paying extra for an imported European price tag.”

“What they’re seeking is style and refinement. When they compare the good looks, even more generous equipment levels, technical sophistication they conclude that it’s a choice that makes more sense.”

Caprice Series II models benefit from evolutionary upgrades to comfort, convenience and safety features designed to heighten driving enjoyment. Both deliver improved fuel efficiency while maintaining trademark Holden performance attributes.

An advanced new touch-screen Holden-iQ System interface gives multi-media audio choices which include a virtual CD collection, fully integrated iPod® connectivity, MP3 player and USB flash drive. Bluetooth® connectivity is enhanced.

The touch-screen system also supports full colour satellite navigation with a rear view camera. Both features are included as standard.



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The Caprice V-Series offers further inducements, among them a sunroof, exclusive full Nappa leather trim and interior appointments, dual-screen rear DVD (which also plays through the Holden-iQ touch screen when the car is stationary), a Bose® premium audio system and Tri-zone climate control.

The new Caprice and Caprice V-Series are also differentiated by powertrain availability.

Caprice V-Series is equipped with Holden's 260 kW 6.0 litre Generation IV V8, teamed with 6-speed automatic transmission with Active Select and featuring fuel-saving Active Fuel Management (AFM) technology.

Emphasising Holden's commitment to producing vehicles that are more affordable to run and which reduce environmental impact through lower CO₂ emissions, Caprice V-Series also offers 'fuel of the future' bio-ethanol capability, also known as E85.

Fuel economy (ADR081/01) is 12.3 litres/100km, a two per cent improvement on the previous Caprice.

The Caprice Series II is powered by a 210 kW SIDI Direct Injection V6, with 6-speed automatic transmission with Active Select.

Fuel economy (ADR081/02) is 9.9 litres/100km, a four per cent improvement on the previous V6 model. CO₂ emissions are also reduced by four per cent.

Colour selection

** Denotes new colour*

Alto Grey – new mid toned grey with silver highlights*

Mirage Glow – a light, soft and luxurious beige*

Sizzle – metallic red*

Heron – solid white

Karma – an architectural blue with metallic highlights

Nitrate – a classic silver metallic

Phantom – metallic black with silver highlights

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